

# Cookies Policy

This Cookies Policy explains how **Simplex Information Technologies Inc.** uses cookies and similar technologies when you visit our website <https://simplexbt.com>

## 1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help us improve your experience by remembering your preferences and understanding how you interact with our site.

## 2. Types of Cookies We Use

- **Essential Cookies**  
These cookies are necessary for the website to function properly. Without them, certain features cannot be provided.
- **Performance and Analytics Cookies**  
These cookies collect information about how visitors use our website, such as which pages are most visited. We use this data to improve our site.
- **Functional Cookies**  
These cookies allow the website to remember choices you've made, like your username or language preferences, to provide a more personalized experience.
- **Advertising Cookies**  
These cookies are used to deliver relevant ads to you. They may track your browsing habits across other websites.

## 3. How We Use Cookies

We use cookies to:

- Understand and save user preferences
- Monitor site performance
- Provide targeted advertising
- Analyze traffic and user behavior

## 4. Managing Cookies

You can control or delete cookies through your browser settings. Most browsers allow you to:

- View what cookies are stored
- Delete cookies

- Block cookies from specific sites
- Block all cookies entirely

Please note that disabling cookies may affect the functionality of our site.

### **5. Third-Party Cookies**

We may allow third-party service providers (such as Google Analytics, Facebook Pixel, etc.) to place cookies on your device to collect information about your online activities across different websites.

### **6. Changes to This Policy**

We may update this Cookies Policy from time to time. Any changes will be posted on this page with an updated revision date.

### **7. Contact Us**

If you have any questions about our use of cookies, please contact us at:

**Simplex Information Technologies Inc.**

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